Laredo
EMERGENCY ROOM

FOR IMMEDIATE RELEASE

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LAREDO EMERGENCY ROOM EARNS COVETED AWARD FOR
QUALITY PATIENT TESTING AND LABORATORY PRACTICES

LAREDO, TX (August 13, 2018) – Laredo Emergency Room (Laredo ER) has earned the COLA Laboratory Excellence Award – a distinction which signifies a laboratory's commitment to performing quality patient testing and overall laboratory practices. To earn the certification, the centrally-located Laredo freestanding emergency room completed a rigorous process that included an on-site survey by COLA following three prior testing events to successfully demonstrate proficiency in laboratory testing. Additionally, the certification requires that there are no substantiated complaints against the laboratory.

Of the honor, Laredo ER Facility Director Sonia daMota, RN, said, "This award confirms something that we at Laredo ER already knew… that we are wholly dedicated to quality in our work. We're so pleased to have earned this award recognizing us for our commitment to the best possible patient care."

COLA is a premier clinical laboratory accreditation, education, and consultation organization, making the award bestowed upon Laredo ER a much sought-after distinction in the healthcare industry. As an independent accreditor, COLA promotes excellence in laboratory medicine and patient care through a program of voluntary education, consultation, and accreditation.

"By completing our survey and testing with COLA," continued daMota, "we have reaffirmed Laredo ER's continued commitment to testing accuracy and systems quality. This award lets our patients know that when they choose Laredo ER, they can be confident that they are choosing quality emergency care. From the moment our patients step inside our facility, and now when they see this award proudly displayed in our waiting area, they will know they can expect to be met with unmatched hospitality, dignity, and compassion."

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About Laredo Emergency Room

Laredo Emergency Room is a state-of-the-art, fully licensed freestanding emergency room staffed with board-certified physicians who treat medical emergencies with unparalleled compassion and expert knowledge. Known for providing affordable, value-based care 24/7/365, Laredo ER boasts comfortable waiting areas and the lowest average wait time in the Laredo community. Laredo ER is located at 7510 McPherson Rd., Suite #101, in Laredo. For more information, visit laredoemergency.com or call 956-242-6790.

For more information about COLA, visit cola.org or call 800-981-9883.